

Sales Systems for the 21st Century

presented by

“The \$100 Million Salesman”

Séan McArdle

Learn how today’s latest technology can get you to contact ten times as many prospects and close them in half the time! There is only one way to ensure new sales results...you must take new sales actions! And any successful new action plan starts with education. Ultimately, education is the key to unlocking the barriers that stop salespeople in their tracks...first-call reluctance, procrastination, poor organization of time and materials. When you educate sales people you empower them to become the peak performers that they can be. **Sales Systems for the 21st Century** has been carefully designed to turn beginners into achievers and make sales machines out of the rest. This presentation by one of America’s leading salesman will jump-start every person in the room to create and maintain sales levels they only dreamed about...until now!

Specifically, your audience will learn how to:

- Consistently fill their prospect pipeline without cold-calling
- Design and deliver a winning sales call
- Use technology to out-sell their competition
- Create a career that will make them a fortune
- Master the art of change
- Build beliefs that will take them to the top

The following are just a few of the organizations that have benefited from **Sales Systems for the 21st Century**: United States Postal Service, Ringing Brothers and Barnum & Bailey Circus, American Resort Development Association, Printing Industries of America, UV Color, and DURON Paints & Wallcoverings.

Séan McArdle is “the \$100 million salesman.” For three years in a row, Séan sold over \$100 million in printing to become the top in the industry. He has been described as “ a treasure trove of American Business and sales experience.” Today, as the founder and CEO of LifeAnswers, Inc. he shows organizations from Xerox to Ringing Brothers and Barnum & Bailey Circus how to sell “ on purpose” every time. His last employer in the printing industry said of him, “Séan’s enthusiasm is infectious. He builds team spirit. He empowers individuals and helps change the way we look at ourselves and our customers. This was and is no ordinary salesman. He is a great speaker, an even better storyteller and a world-class motivator.”

**For booking
information call:**

