

# LifeMapping™

## A Thinking Tool for Living Your Life on Purpose

presented by

**“The \$100 Million Salesman”**

**Séan McArdle**

Your potential to learn, to grow, to change and to achieve is incredible, but not unless you use a tool. Séan has developed a thinking tool that will increase your results over the long term and turn your life into a balanced and effective journey of personal achievement. **LifeMapping™** is a simple system for organizing the way your conscious mind thinks and shows you how to develop a primary purpose in each of the most important areas of your life, your sales plan or your business. Your action plan will produce results, save time and make money. This tool will unlock your personal genius and unleash your desire to succeed.

### **Specifically, your audience will learn how to:**

- Become the architect of a day that will bring them what they want for a lifetime
- Develop primary purpose in the most important areas of life, sales and business
- Become dimensional thinkers
- Carry out an action plan that is consistent, simple and will change results “over time, not overnight”
- Employ the art and science of living “on purpose”

The following are just a few of the organizations that have benefited from **LifeMapping: A Thinking Tool for Living Your Life on Purpose**: Future Homemakers of American, YMCA, Self Storage Association, United States Navy, Printing Industries of Virginia and Maryland, International Association of Refrigerated Warehouses, and Dean Witter.

*Séan McArdle is “the \$100 million salesman.” For three years in a row, Séan sold over \$100 million in printing to the Fortune 500. The success formulas he discovered in his sales career sparked him to create LifeMapping. The techniques used in this system are especially valuable for building a well-rounded life as well as a successful career. Séan shows his listeners how to create abundance for their companies, their careers and their lives. Today, as the founder and Chief Executive Officer of LifeAnswers, Inc. Séan serves the educational needs of thousands of individuals and organizations through live presentations, audio cassette seminars and software. Séan is a highly sought-after keynote speakers and consultant to entrepreneurs and chief executives.*

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